Fay Coulter

Fashion Designer

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(602) 810-2206
faycoulter.com

Education

Bachelor of Arts, Fashion Design
Arizona State University, Herberger Institute for Design and the Arts, ASU FIDM
Expected December 2026

Skills

Design
Pattern making, draping, sewing and apparel construction, fashion illustration, technical flats, natural dyeing, fabric manipulation

Software
Adobe Illustrator, Adobe Photoshop, Optitex, Canva

Strengths
Storytelling through design, leadership, sales, communication, creative writing

Portfolio

See the full collections, process, and illustration work at faycoulter.com

Profile

Fashion design graduate (December 2026) passionate about storytelling through fashion, with a strong focus on conceptualization, fashion illustration, and sustainable design, creating pieces that feel expressive, thoughtful, and rooted in a story.

Design projects

Très Bien Ensemble, senior capstone collection *2026, in progress*

- Designing a five-look avant-garde collection inspired by my mother's lullaby songbook, to be shown at the ASU FIDM fashion show.
- Painted original artwork while listening to the songs, turned the paintings into prints on chiffon, and made 50 collages for preliminary sketches.
- Developed toiles in cotton poplin with crinoline and sew-through boning; created tech flats in Adobe Illustrator.

Weathered Prayers collection *2025*

- Designed a three-look collection inspired by Buddhist prayer flags and my own spiritual practice, from field research at a stupa through finished garments.
- Hand-dyed 100% Egyptian cotton (OEKO-TEX certified) with natural dyes from black beans, beets, marigold, and chlorophyll over an alum mordant.
- Defined the color story, materials, and target market; created flats and sketches in Adobe Illustrator.

Illustration collections: Gaga, Knitwear, and Punk Stage Wear *2023 to 2024*

- Illustrated collections combining celebrity and instrument inspiration, knit textures such as ribbing and cables, and punk stage wear.

Experience

Server, Arizona Biltmore, McArthur's *2023 to present*

- Promoted from hostess to food runner within six months; cross-trained in hosting, bussing, and food running.
- Chosen to work Champagne & Caviar, a pop-up restaurant; trained in wine and champagne service, luxury service language, and Forbes standards.

Key Holder and Supervisor, Levi's *2023 to 2024*

- Helped open a new store location; managed visual merchandising, organization, and inventory.
- Measured customers for hemming and styled them in the fitting room, learning the styles and fits of men's and women's denim.
- Trained new employees.

Server and Bartender, Ohya Korean BBQ and Seoul Korean BBQ *2021 to 2023*

- Bartended, served, expedited food, prepared grill tables, and took large parties; learned Japanese and Korean vocabulary for five menus across both restaurants.

Crew Member, Papa Murphy's *2020 to 2022*

- Prepared food, ran the register and phone orders, and trained new employees.

Artist, First Friday *2017 to 2019*

- Sold my original artwork.